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St. JOSEPH'S INSTITUTE OF TECHNOLOGY
(An Autonomous Institution)
St. Joseph's Group of Institutions
OMR, Chennai - 119

E- NEWS LETTER

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

ISSUE 2 | FEBRUARY 2024

DEPARTMENT CLUB ACTIVITIES

UI/UX & Graphic Design CLUB

Event Name : WEBTRACTION Organized

Student Coordinators : V.Swetha, V.K.Rithu Varshini, A.Abinaya, J.Ayana,

Date : 23.2.2024

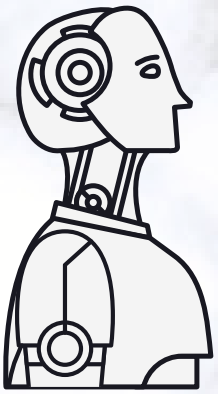
WEBTRACTION was an exciting event organized by St. Joseph's institute of technology, sponsored by Artificial intelligence and data science department. The event was held on February 23 and saw enthusiastic participation from 50 students with 15 teams. The event was designed to promote creativity and innovative thinking among students and provide them with a platformto showcase their talents. It enhances the creativeness insidethe students.

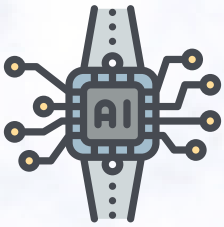
Participants: A total of 50 students from II and III Year Students participated in the event. The students were highly motivated and enthusiastic, which made the event a huge success.

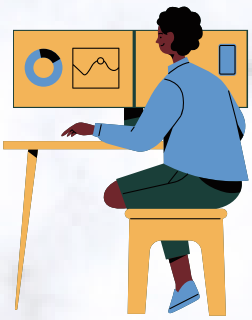
Activities: The WEBTRACTION event had a range of activities that were designed to challenge the participants and bring out their best.

Some of the activities included:

- Connection challenge: The slides of images projected for the participants to solve and find the UI-UX related words. The challenge was designed to test their knowledge in UI UX and thinking ability.
- Quiz challenge: The UI-UX related questions were projected in the screen with the multi choice question with the timer of 30 seconds. The challenge was designed to test their knowledge and to enhance their fast thinking ability.
- Logo designing competition: The restaurant themed Logo has to be designed by the students within 30 min. The logo designing event is to enhance their creativity and the brain storming to make a design.







Prize Winners:

The WEBTRACTION event had attractive cash prizes for the winners. The top three winners were awarded the following cash prizes:

- First prize - Rs. 500
- Second prize - Rs. 300
- Third prize - Rs. 200

First Prize: Team Banana

1. Rohith Amalan J
2. Vigneshraj D

Second Prize: Team Art Squad

1. Harinin T
2. Harinivashini S
3. Baviya Shree K P
4. Haseena Barveen

Third Prize: Team Maverick Designer & Freestyle

1. Deepika D
2. Dharshini G
3. Darshana Kiruthika K V
4. Abina Sri

1. Malar T
2. Nitheeshwari S
3. Prakash S
4. Kabilan T

5 DAYS VALUE ADDED COURSE

Third-year students participated in a Five-days Value-added course focused on the ReactJS domain, where they acquired skills to develop user interfaces (UI) aimed at enhancing the speed of applications. They also learned to utilize virtual DOM (JavaScript object) to enhance the performance of the applications. The Courses held from 19/02/2024 to 23/02/2024.

ALUMNI TALK

Pavithra K, a Product Specialist at Freshworks, delivered an Alumni Talk inspiring students on the topic of "Skills Needed for Success in the Industry." The talk took place on February 17, 2024.

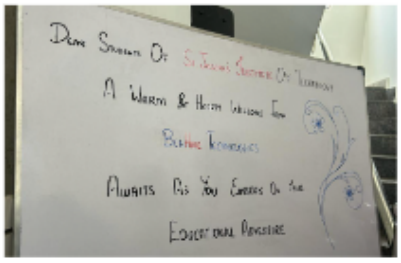
SKILLS REQUIRED TO BE SUCCESSFUL IN THE INDUSTRY

ALUMNI TALK

Swetha Balasubramanian, a Software Developer at LTIMindtree, provided insights during her presentation titled "Growing Future Scopes of Data Science" on 3/2/2024. Her talk delved into the expanding horizons of Data Science, emphasizing the remarkable opportunities and challenges that await in the field.

GROWING FUTURE SCOPES OF DATA SCIENCE

INDUSTRIAL VISIT TO BENHIVE TECNOLOGIES



The students delved into Benhive Technologies, acquiring knowledge in the realms of Web and Mobile Technologies, encompassing JAVA/J2EE, HTML, Angular, React, Node, Python, AWS Cloud Services, Nativescript, Flutter, Swift, and Kotlin. The Industrial Visit took place on 07/02/2024

PROJECT INNOVATION CLUB

Promoting student collaboration on innovative projects and prototypes by providing resources, mentorship, and support to help teams bring their ideas to fruition. The Club Activities held on 16/02/2024

STUDENTS EMPLOYABILITY ENHANCEMENT RESEARCH ACTIVITIES

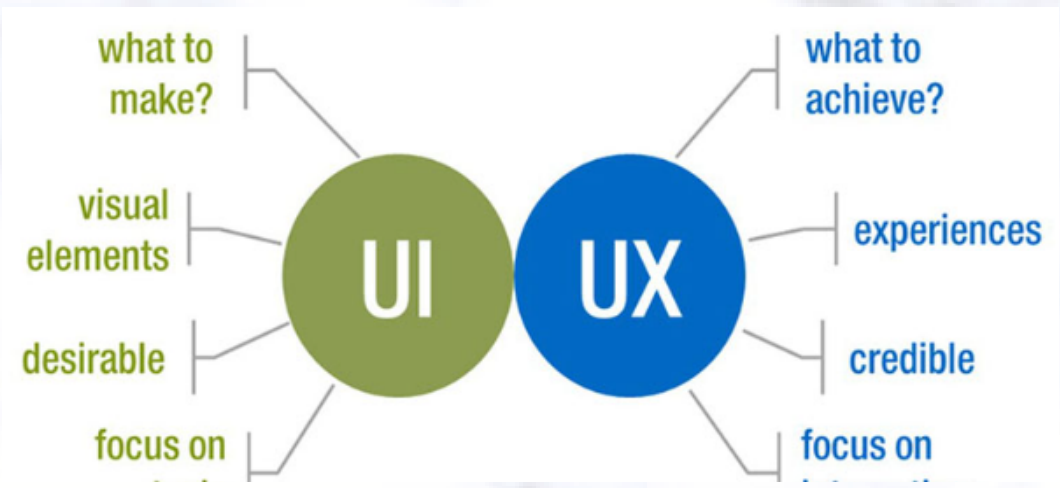
Students Employability Enhancement Research Activities focus on developing skills and competencies that prepare students for success in the professional world. These activities encompass various research initiatives aimed at identifying industry demands, refining curriculum to meet contemporary needs, and fostering collaborations with businesses to provide students with practical experiences.

GUEST LECTURE ON AI TRENDS TRANSFORMING THE WORLD

A guest lecture on "AI Trends Transforming the World" provides invaluable insights into the dynamic landscape of artificial intelligence. This lecture delves into the latest advancements, emerging technologies, and transformative impacts of AI across diverse sectors. Attendees gain a comprehensive understanding of the evolving AI trends shaping industries, economies, and societies worldwide.

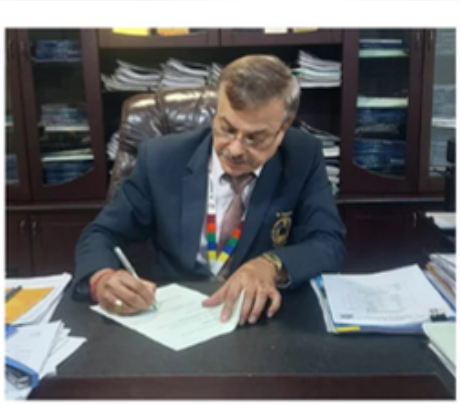
GUEST LECTURE ON UI/UX DESIGN

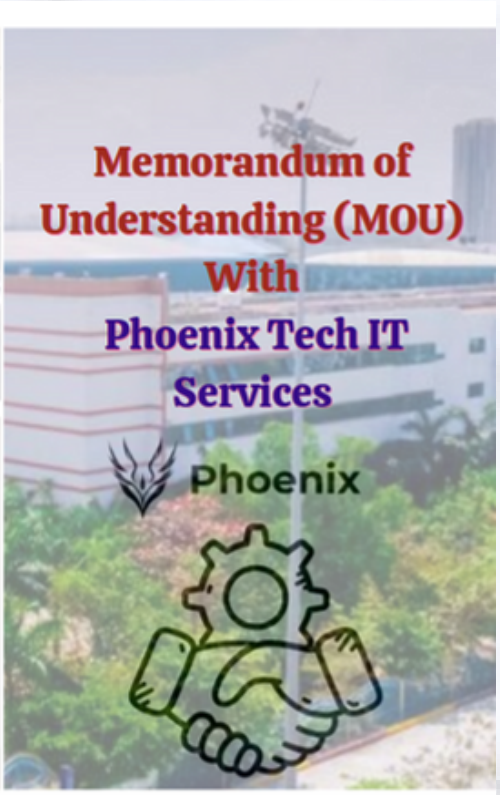
A guest lecture on UI/UX Design provides a comprehensive exploration of user interface and user experience principles, methodologies, and best practices. The guest speaker, often an industry expert or experienced designer, shares real-world examples, case studies, and practical tips for creating compelling user interfaces and enhancing user experiences across various platforms and devices.



MOU WITH PHOENIX TECH IT SERVICES

MOU signed with Phoenix Tech It Services on 14/02/2024. Through this MOU, both parties commit to working together towards mutual goals, leveraging their respective expertise and resources to drive innovation, growth, and value creation. It establishes a framework for cooperation and facilitates the exchange of ideas, technology, and capabilities, fostering a collaborative and synergistic relationship between the entities involved.





NGO ACTIVITIES

APARA OLD-AGE HOME
THIRUVALLUR

KAKKUM KARANGAL
PALAVAKKAM

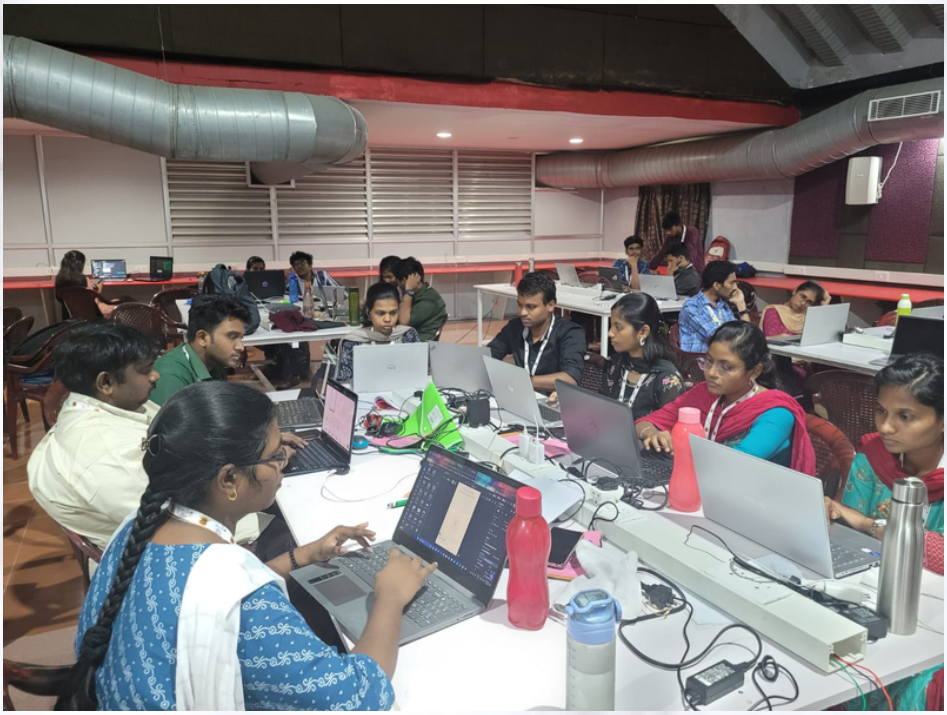
STUDENT ACHIEVEMENTS

Yadav Prasad G B and Raghul D, students of II ADS, participated in Code Cascade, a Microsoft Learn Student Ambassador event, and secured third place at St. Joseph's College of Engineering held on 07/02/2024.

Aishvariya J, Aadhityan S, and Gomathi V emerged victorious in the IDEATION EVENT at the "NATIONAL LEVEL TECHNICAL HACKATHON 2024," hosted by Saveetha Institute of Medical and Technical Sciences, Chennai, on 21.02.2024.

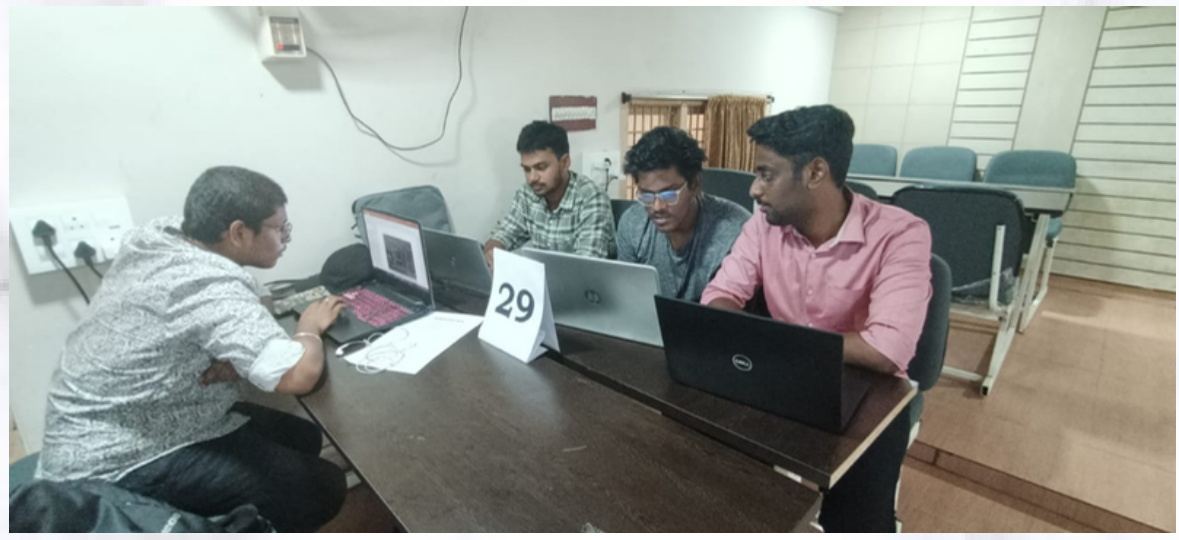
STUDENTS PARTICIPATION

Two teams from II Year ADS students participated in the 2024 First No Code AI Hackathon organized by AI VENTURE FACTORY, which took place on February 15th and 16th, 2024.

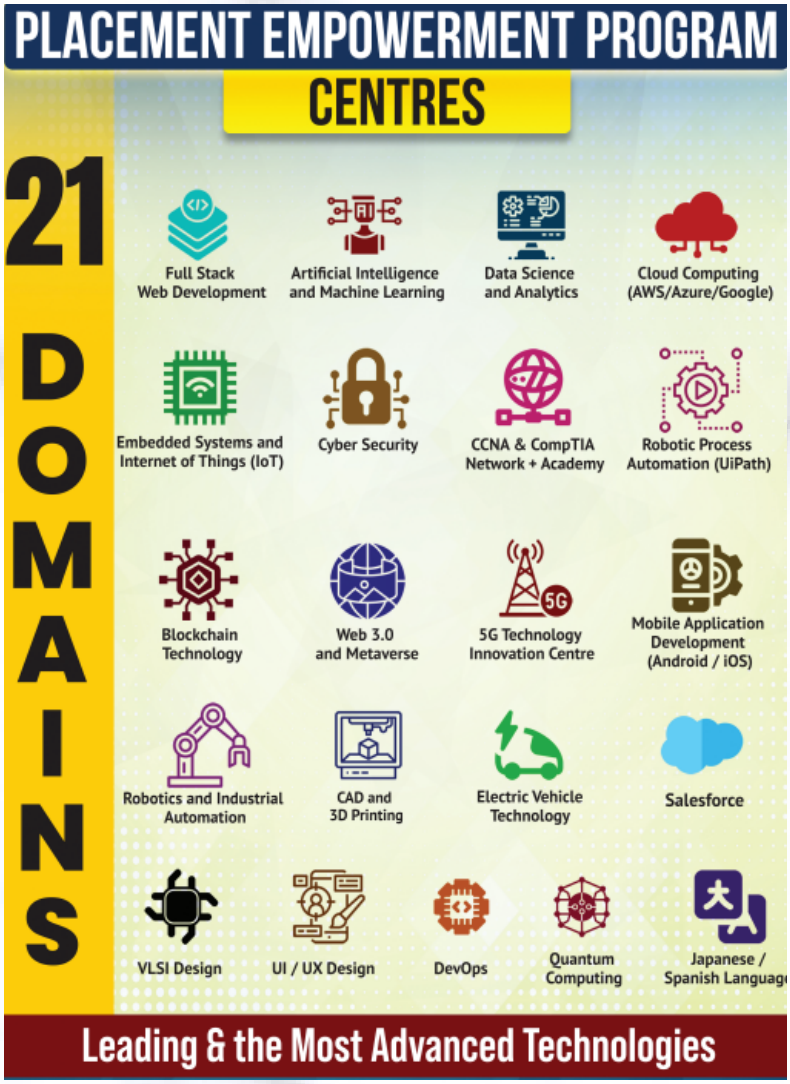


STUDENTS PARTICIPATION

Team members Naveen, Sriram, Jerrish, and Yuvuraj participated in AVISHKAAR 2024, a National-level hackathon hosted by Aditya Institute of Technology And Management, powered by GeeksforGeeks, held in K.Kotturu, Tekkali, Srikakulam.



PLACEMENT TRAINING PROGRAMMES



HOPE

House of Program Excellence
34 Students

PEP

Placement Empowerment Program
130 students

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